

"YOU CAN FIND IT AT McCUEN'S"

THE McCUEN STORE

"THE STORE THAT SAVES YOU MONEY"

FOLLOW THE RED STARS

MONTPELIER, VT.

FOLLOW THE RED STARS

On this page you will find advertised

READY-TO-WEAR APPAREL

and bear in mind that every price reduction is from our usual low prices and every item advertised guaranteed strictly as represented. Alterations made free by experienced tailoresses and guaranteed. Read every item. Don't miss one and you will surely be one of the crowd at

Our Grand Red Star July Sale

Best \$3.98
Silk
Petticoat
Sale Price
\$2.98

\$3.98 Rubber
Slip-on Coats
Tan and Gray
Sale Price
\$1.98

Best \$2.98
Messaline
Petticoats
All Colors
Sale Price
\$1.98

1.00 Best
Print House
Dresses
Sale Price
59c

July Red Star Prices on House Dresses and Wrappers

Good Service Wrappers, \$1.00 ones	79c
Ideal Wrappers, \$1.25 ones	\$1.00
Good Service Wrappers, \$1.39 ones	1.10
Ideal Wrappers, \$1.50 ones	1.19
One-piece House Dresses, \$1.00 ones	89c
One-piece House Dresses, \$1.49 ones	1.19
One-piece House Dresses, \$1.98 ones	1.69
EXTRA SPECIAL: Five dozen Print House Dresses, light and dark colors, \$1.00 value, SALE PRICE	59c

TEN PER CENT. DISCOUNT ON ALL CHILDREN'S COLORED DRESSES.

July Red Star Prices of Petticoats

Black Mercerized and Heatherbloom Petticoats, were \$1.00 and \$1.25, Sale Price	79c
Wash Petticoats of Gingham and Seersucker, \$1.00 value, Sale Price	79c
Black Mercerized and Heatherbloom Petticoats, were \$1.50, Sale Price	\$1.19
Black Mercerized and Heatherbloom Petticoats, were \$1.98, Sale Price	1.69

TWENTY PER CENT. DISCOUNT ON ALL CHILDREN'S WHITE DRESSES.

New Wash Skirts

Just received another lot of those nobby styles in Repp, Linen, Terry Cloth, and Natural Linen. Priced at **\$1.98, \$2.75, \$3.50, \$5.00, \$5.98.** TEN PER CENT.

DISCOUNT FROM THE ABOVE PRICES DURING SALE

EXTRA SPECIAL: Two dozen Black and White Checked Duck Skirts, were \$1.00. Sale Price 79c

SPECIAL: THREE DOZEN GINGHAM PETTICOATS, WERE 69c, SALE PRICE 39c

New Figured Lawn Kimonos

Long Loose Muslin Kimonos of figured lawn. Variety of patterns, were \$1.00. Sale Price 79c
Were 79c, Sale Price 59c

Short Kimonos

Were \$1.50, Sale Price \$1.19
LONG LOOSE KIMONOS of Plain Crepe, with border down front, regular price \$1.25, Sale Price 98c
TEN PER CENT. DISCOUNT ON ALL CREPE KIMONOS

July Red Star Prices on Raincoats

LADIES' AND MISSES' LONDON SLIP-ONS, tan and gray, regular price \$3.98, Sale Price	\$1.98
Ladies' Rubberized Repp Coats, military collar, colors navy, gray, black, and brown. Regular price \$10.00. Sale Price	5.98
Ladies' Double Texture Auto Coats, in tan, olive and gray, regular price \$12.50. Sale Price	7.98
LADIES' DOUBLE TEXTURE AUTO COATS, olive shade only, regular price \$15.00, Sale Price	\$10.00
Ladies' Cravenette Coats (Priestley), tan, olive and navy, regular price \$17.50. Sale Price	\$12.50

July Red Star Prices in the Suit Department

Ladies' and Misses' Suits

Of Plain and Fancy Serges and Novelty Mixture Coats, 24 and 26 inches long, SKINNER SATIN AND PEAU DE CYGNE LINED, four different styles, colors tan, gray, brown, black, and navy, sizes 14 to 49. Regular prices \$17.50 and \$18.50. Sale Price \$10.00

Ladies' and Misses' Suits

Of Plain Serges and Whip Cords and Novelty Mixtures, plain tailored and fancy trimmed styles. Long roll revers, plain skirt, panel back, snappy styles, colors navy, black, tan, king blue and gray. Regular price \$20.00. Sale Price \$12.50

Ladies' and Misses' Suits

Fine Serges, Whip Cords, made in nobby style. Mostly sample Suits. Satin and braid trimmed, colors navy, tan, black, gray. At this price includes all our straight front styles in odd sizes up to 51. Regular price \$25.00. Sale Price \$15.00
ALTERATIONS FREE.

July Red Star Prices on Separate Coats

LADIES' AND MISSES' SEMI-FITTED SERGE AND MIXTURE COATS, regular price \$10.00. Sale Price	\$7.98
LADIES' AND MISSES' LONG SERGE AND WHIP CORD COATS, sailor round and notch collars, navy, tan and gray, regular price \$12.50 and \$15.00. Sale Price	\$10.00
LADIES' LONG WHIP CORD AND NOVELTY COATS, Regular price \$15.00 and \$17.50. Sale Price	\$12.50
BLACK SILK COATS, regular price \$10.00. Sale Price	\$7.98
BLACK SILK COATS, regular price \$12.50. Sale price	\$10.00
BLACK SILK COATS, regular price \$15.00. Sale price	\$12.50
LINEN DUST COATS, special at	\$1.98 and \$2.98
LINEN STREET COATS, special at	\$3.50 and \$3.98
FANCY TRIMMED LINEN COATS at	\$5.98, \$7.50, \$8.75 and \$10.00

Red Star Prices on Children's Coats

Children's Coats, 2 to 6 sizes, made in serges and mixtures, shawl collar and soutache braid trimmed, colors navy, tan and gray, price \$2.98 and \$3.50. Sale Price	\$1.49
Children's Coats, 2 to 6 sizes, made in serges, navy, tan and pongee, price \$3.98. Sale Price	\$2.25
Children's Coats, 6 to 14, made of serges, large shawl collar, of different combinations, regular price \$5.00. Sale price	\$3.49
Children's Coats, 6 to 14, made of serges and hair-line stripes, large sailor collars, regular price \$7.50. Sale Price	\$4.98
CHILDREN'S RAIN CAPES—	
Regular price \$1.98, colors navy and red. Sale price	\$1.39
Regular price \$3.50, best quality. Sale price	\$2.49

Turkish Bath Mats

18 x 24, in blue, tan, and pink, a bargain at 29c. Sale Price 19c

20 PER CENT. OFF ON ALL SCARFS, SQUARES, DOILIES, NAPKINS, SEPARATE CLOTHS AND MATCHED SETS.

SPECIAL CRASH VALUE: We sell for 10c a yard, three-fourths linen. Ask to see the washed towel. Sale Price, per yard 7 1/2c

July Red Star Prices on Silk and Evening Dresses

3 SILK MESSALINE DRESSES, light blue and tan, regular price \$8.98. Sale price	\$5.00
14 SILK DRESSES in Foulards, Messalines, Crepe de Chenes, all sample dresses, regular price \$15.00 and \$20.00. Sale Price	\$7.98
\$18.50 AND \$20.00 FOULARD AND AEOLIAN DRESSES, tan and navy. Sale price	\$12.50
\$18.50 CHIFFON EVENING DRESSES, pink and maize. Sale price	\$13.50
\$32.50 EVENING DRESSES, apricot and wisteria shades. Sale price	\$20.00

July Red Star Prices on Wash Dresses

50 NEW GINGHAMS AND MUSLIN DRESSES, sailor collars of contrasting colors. Big variety of styles and colors, also white lingerie. Regular price \$2.98 and \$3.98. Sale price	\$1.98
25 FIGURED LAWNS AND SILK TISSUES, large variety of styles and patterns. Regular price \$3.98. Sale price	\$2.98
30 SILK TISSUES, MADRAS, FINE LAWN AND CHAMBRAY DRESSES. Lace collars, round neck in dainty patterns of fine stripes and checks. Regular price \$5.00. Sale price	\$3.98

July Red Star Prices on Linen Suits

\$7.50 Tailored Linen Suits. Sale price	\$5.98
\$10.00 Tailored Linen Suits. Sale price	7.50
\$12.50 Tailored Linen Suits. Sale price	7.98

Misses', Ladies' and stout sizes. Colors, natural, lavender, oyster white and leather shades.

WHITE MUSLIN AND LINGERIE DRESSES, 20 PER CENT. DISCOUNT ON ENTIRE STOCK.

Underwear Special

25 dozen low neck, 12 1-2c Sleeveless Vests, sizes 5 and 6. Sale Price, each 9c

Toilet Department

50c Hind's Honey Almond Cream. Sale price	39c
25c Colgate's Dental Cream. Sale price	20c
25c Cuticura Soap. Sale price	23c
25c Woodbury's Facial Soap. Sale price	23c
\$1.00 Listerine. Sale price	79c
50c Listerine. Sale price	45c
25c Listerine. Sale price	19c
25c Dioxogen. Sale price	23c
25c Corylopsis Powder. Sale price	15c
25c Cashmere Bouquet. Sale price	15c
25c Massatta. Sale price	15c
25c Williams' Talcum Powder, violet and carnation. Sale price	17c
25c Squibb's Talcum Powder. Sale price	17c
25c Mennen's Talcum Powder. Sale price	17c

July Red Star Prices on Separate Skirts

Ladies' Tailored Skirts, made of panamas, mohairs, novelty mixtures, and serges. Regular price \$5.00. Sale price	\$2.98
LADIES' TAILORED SKIRTS, made of mohairs, mixtures, panamas and serges. Colors, navy, brown, gray and black. Regular price \$5.98 and \$6.50. Sale price	\$3.98
LADIES' TAILORED SKIRTS, made in serges, novelties, panamas, and whip cords. Regular price \$7.50 and \$8.50. Sale price	\$5.98
TEN PER CENT. DISCOUNT ON ALL REGULAR STOCK.	